



## **CHW Rally Day @ The Capitol (10/22/2024) Event Information**

### **BEFORE THE RALLY**

#### **Attendance**

If you're receiving this email and you're no longer able to attend the Rally Day, please notify Brynnaiza Young and David Wiles via email: [byoung@hsipgh.org](mailto:byoung@hsipgh.org); [david.wiles@pachw.org](mailto:david.wiles@pachw.org)

#### **Attire**

*Business Casual:*

If possible, we ask that you dress business casual. Many attendees will be participating in legislator meetings throughout the day. We also anticipate the news media being at the rally, so we want to look sharp! Though we are dressing to impress, keep in mind that we will be doing A LOT of walking. Make sure you are comfortable in what you wear and most importantly, wear comfortable shoes.

#### **Rally Day Prep Call**

***October 15<sup>th</sup>, 2024, from 10 – 11 am***

All Rally Day attendees are invited and encouraged to attend a Rally Day prep call on **10/15 10-11**. Please hold the time. The invitation is forthcoming.

#### **Signs**

Please make a sign for the rally if you have the resources and bring it to the event. You can make it picket style (on a stick) or one that you hold by hand. Foamboard (as opposed to poster board) is preferred. We want to be SEEN! Create a catchy slogan to write on it. We only ask that you keep it appropriate. Some example slogans for the sign could be SUPPORT and SUSTAIN CHWS!;; Half CHW, Half Amazing!; Healthy Communities NOW!

#### **Weather**

We will be indoors the whole time except for the walk to and from the Capitol Building from the YMCA. If there is rain in the forecast: We recommend bringing an umbrella, poncho, rain jacket, and/or warm weather gear. Check the weather in the morning.

#### **Volunteer Opportunities**

Looking for a way to get more involved? Please consider volunteering to work a one-and-a-half-hour shift at one of our two PACHW tables located inside the Capitol building. Each shift will be done in pairs, so you won't be alone. You'll be able to distribute PACHW Swag and educate those who stop by on the role of a CHW and the great work that you do. We need help distributing literature to each Legislative member's office. We could use every single one of your help with this so please consider assisting this effort if you are able. You will be in groups and it's a great way to get to see the Capitol. Visit the 'Volunteer' Table when you sign in for Rally Day at the YMCA to learn more and offer your help!

## GETTING TO THE RALLY

### **Carpool**

We encourage you to connect with others in your region to arrange a carpool to make transportation more cost-effective.

### **Employer support**

If you haven't already, ask your employer for travel support to get to and from the rally.

### **Parking – May update**

Currently, we are utilizing street parking near the YMCA or the Capital Building. There is also the Walnut Street parking garage near the Capitol. The street parking is around \$4/hour. Check back closer to the event to see if there are any parking updates!

## DURING THE RALLY

### **EVENT SCHEDULE**

<b>Start Time</b>	<b>End Time</b>	<b>Who</b>	<b>Event</b>	<b>Location</b>
9:00 am	10:15 am	Everyone	Prep and Organize Networking Bagels and Coffee	East Shore Branch YMCA 701 N Front St. Harrisburg, PA 17101
9:30 am	10:45 am	Identified Groups	Legislator meetings (separate schedule)	Capitol Complex 501 N 3rd St Harrisburg, PA 17120
9:30 am	10:45 am	Identified Groups	Drop off literature at legislator offices	Capitol Complex 501 N 3rd St Harrisburg, PA 17120
10:15 am	10:45 am	Everyone	Walk to Capitol Building	Capitol Complex 501 N 3rd St Harrisburg, PA 17120
11:00 am	12:00 pm	Everyone	CHW Rally	Main Rotunda and East Wing State Capitol Complex 501 N 3rd St Harrisburg, PA 17120
12:00 pm	12:15 pm	Everyone	Group Picture	Main Rotunda
12:15 pm	1:00 pm	Everyone	Lunch - \$10 Cafeteria Voucher Networking	Capitol Cafeteria
12:30 pm	3:00 pm	Identified Groups	Drop off literature at legislator offices	Capitol Complex 501 N 3rd St Harrisburg, PA 17120
12:30 pm	3:00 pm	Identified Groups	Legislator meetings (separate schedule)	Capitol Complex

**Food**

For Lunch: We are providing one \$10 Voucher per attendee to be used at the Capital Cafeteria\*. These are found in the participant folders that you will receive when you sign in for the event. We will provide bagels and coffee in the morning at the YMCA. Food is limited to the first 150 people. *\*The vouchers can only be redeemed once! For example, you cannot purchase a drink and then come back later and use the remainder on a separate purchase\*.*

**Group Photo**

After the final speaker is done during the rally, we will all convene for a group picture and then make our way to the cafeteria for lunch.

**Legislator Meetings**

The planning committee is in the process of scheduling and coordinating legislator meetings. These will be informational meetings for constituents of their respective districts to share information about what CHWs do and how they impact communities with their legislators. We will be reaching out to attendees within the districts of those legislators who agree to meet, so please be on the lookout. If you are attending a legislator meeting, we will reserve a portion of the Rally Day Prep call on **10/15 10-11** to prep for legislator meetings.

**Literature Dropoff**

Volunteer Opportunity! For those not attending legislator meetings, we ask that you help to drop off literature at the offices of legislators we're unable to meet with that day. We will organize the coordination of these drop-offs (who and where) at the YMCA in the morning on Oct. 22. We will provide a one-page leave-behind document to be dropped off at each office.

**Messaging**

Next week, we will share a one-page internal document that we can use as a reminder for our overall messaging for the rally. This one-pager was developed by the planning committee. Our theme for this Rally is 'Celebrate CHWs!' This document will be found in the participant folders you will receive when you sign in for the event.

**Rally and Speakers**

*You have been notified if you are a speaker at the Rally.*

We are pleased to announce our keynote speaker, Dr. Valerie Arkoosh, Secretary of the PA Dept of Human Services! Our speaker lineup will also feature Legislators, CHWs, and Allies from the Collaborative. We encourage you to applaud the speakers and acknowledge their bravery in sharing their stories with such a large group! If you are a speaker, you should have received a calendar invite for a prep call on **10/15 10-11**.

**Security**

Please keep in mind that this is a busy day at the Capitol, which means it could take up to 15-20 minutes to get through security.

**Swag**

T-Shirts! [Leech Tishman](#) has generously sponsored our Rally Day T-shirts! For those who registered before the deadline of 10/04/2024 and provided a shirt size, these will be available for pick up at the YMCA during the sign-in process. Please wear these during the event! We will also have fun PACHW Swag such as stickers, pens, and more that you can find at our sign-in table and our two tables inside the Capitol.

**Reminder**

Please act professionally in all settings throughout the event just as you would at your workplace. During the Rally we can be LOUD(!), but when we are navigating the Capitol building and YMCA, keep in mind that we are guests, and we don't want to disturb those who are working.

**AFTER THE RALLY**

Once we are finished with the Rally in the Main Rotunda, you are free to go home unless you are scheduled to meet with a legislator or to pass out literature. We do encourage you to join us for lunch, if you are available, to celebrate!

**CONTACT**

If you have questions or need assistance before or during the rally, please reach out to any of the planning committee members below:

Brynnaiza Young, 412-863-2570, [byoung@hsipgh.org](mailto:byoung@hsipgh.org)

David Wiles, 724-599-8610, [David.wiles@pachw.org](mailto:David.wiles@pachw.org)

Leanna Bird, 412-738-2824, [Leanna.bird@ahn.org](mailto:Leanna.bird@ahn.org)

Kristin Lazzara, 412-260-2634, [Kristin.lazzara@ahn.org](mailto:Kristin.lazzara@ahn.org)

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